

For Immediate Release

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HAWAIIAN RESORT HOTELS FIND RADAR SPEED SIGNS

IMPROVE SAFETY FOR BOTH GUESTS AND EMPLOYEES

**World's Top Ranked Resort Hotel Uses Portable Speed Signs In Multiple Locations
Where Both Safety And Esthetics Are Paramount to Success**

Kamuela, Hawaii – March 27, 2006 – Safety officials at The Mauna Kea Beach Hotel, a world-class resort located on the coast of the Big Island in Hawaii, have found that radar speed signs can dramatically slow traffic and increase the safety of hotel guests and employees. The top-ranked resort recently employed the use of portable radar speed signs in an effort to slow high-speed traffic around danger zones such as cross walks and along roadways. According to hotel officials driver-feedback speed signs were chosen over other traffic calming methods for various reasons including esthetics, portability and safety.

“The radar signs have had a dramatic and immediate effect on reducing high speed traffic at both the Mauna Kea Beach Hotel and the Hapuna Beach Prince Hotel,” said Lindsay Nelson, Loss Prevention Department, Mauna Kea Resort. “We’ve received many positive comments about the signs from homeowners, hotel staff, guest and others.”

Mauna Kea Beach officials were looking for a way to increase the safety of guests entering and exiting the facilities, joggers and pedestrians walking across streets and employees and construction crews working along roadways. By mounting a solar-powered sign to a movable trailer, safety officials are able to position the signs at various locations as need arises.

“Unlike speed bumps or rumble strips which are permanently constructed for a particular location, our radar speed signs can be moved to locations where they are most needed,” said Gary Odell, president of Information Display Company. We are finding that a growing number of traffic engineers and other safety experts are relying on radar speed signs as a cost effective way to slow traffic quickly and easily.

A recent survey of traffic experts found that radar speed signs – also known as driver feedback signs or “Your Speed” signs - were highly effective in reducing traffic speeds, particularly around high-pedestrian traffic areas and work zones. Survey participants ranked radar speed signs as having the fastest and longest-lasting effect on slowing traffic as compared to all other popular traffic calming solutions.

About Mauna Kea Resort

The four-diamond Mauna Kea Resort is acclaimed for its top-notch beaches and world-class golf courses. The Mauna Kea Golf course was designed by Robert Trent Jones, Sr. and the Hapuna Golf course was designed by Arnold Palmer. For more information, visit [www.Mauna Kea Beach Hotel.com](http://www.MaunaKeaBeachHotel.com) or [www.Hapuna Beach Prince Hotel.com](http://www.HapunaBeachPrinceHotel.com).

About Information Display Company

For the past 15 years, Information Display Company has played a leading role in designing, testing and manufacturing active traffic safety displays. As a result, their display signs are used in more cities than any other brand. For more information, visit www.informationdisplay.com.

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