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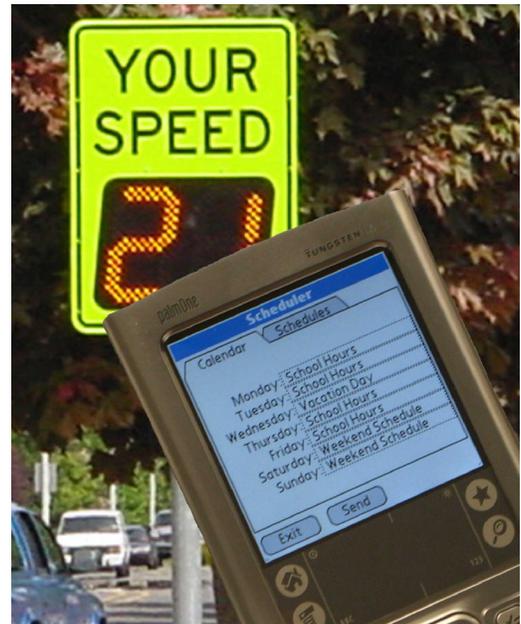
FAST DRIVE-UP PROGRAMMING OF RADAR SPEED SIGNS

NOW POSSIBLE WITH IDC'S SPEEDCHECK™ RADAR SPEED DISPLAYS

Users Can Easily Set And Schedule Display Options, Collect Traffic Data
And Program Sign Messaging Using Hand-held Wireless Palm® Technology

PORTLAND, Oregon, February 12, 2007 – Information Display Company (IDC) today announced the availability of wireless programming options for its SpeedCheck line of radar speed displays. Using a hand-held Palm device, users can now quickly and easily adjust display settings, collect traffic data and schedule SpeedCheck sign functionality from the comfort of their patrol car or work truck.

Unlike most radar speed signs that require the manual setting of the signs' internal options, the new wireless programming technology from IDC is designed to save users time and money in the operation of their traffic calming displays. SpeedCheck radar speed signs provide users with a variety of options for optimal effectiveness in calming traffic and analyzing traffic patterns. Features that can now be remotely programmed include:



(more)

- **Violation Alert** - the display flashes as a warning when a driver approaches at a speed that is above a predetermined limit.
- **Scheduler** – allows automatic scheduling of various functions including on/off, speed limit settings and violation alert setting.
- **Data Collection** – monitors and records date/time speed information of passing vehicles for traffic pattern analysis.
- **Slow Down Messaging** – allows users to program the SpeedCheck sign to flash a “Slow Down” message alternating with posted speed limit when approaching driver exceeds a predetermined speed.
- **External Trigger** – allows users to combine the SpeedCheck radar speed sign with external devices such as flashing lights or cameras.

“Radar speed sign technology has proven to be the most effective, economical and practical means of slowing traffic in a variety of situations,” said Gary O’Dell, president of Information Display Company. “And now that these devices have reached mainstream adoption among local government agencies and safety engineers, IDC is raising the bar by incorporating features and technology that make them the easiest, most practical speed-calming tools on the market.”

For the past fifteen years, Information Display Company has designed, tested and manufactured active traffic safety displays from their Oregon Headquarters. Expanding and perfecting traffic calming technology is their sole focus of attention. Today, their SpeedCheck radar speed signs are used in more cities than any other brand. For more information, go to www.informationdisplay.com or contact the company at (800) 421-8325.

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