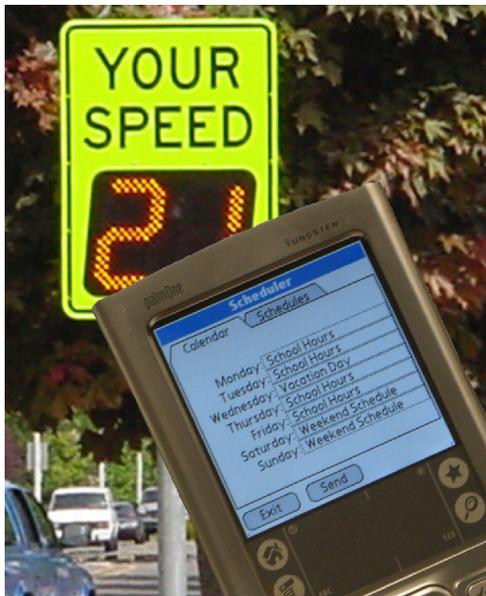




MOST POPULAR RADAR SPEED SIGN NOW ALLOWS FUNCTIONALITY TO BE TAILORED TO DAY OF WEEK AND TIME OF DAY

SpeedCheck™ Signs Now Allow Users To Easily Set Times For On-Off Operations, Warning Threshold And Traffic Data Collection Using Hand-Held Wireless Scheduler

PORTLAND, Oregon, February 19, 2007 – Information Display Company (IDC) today announced the availability of remote scheduling technology for its SpeedCheck line of radar speed signs. The new option allows users to quickly and easily schedule the automatic change of display features as well as the sign's traffic data collection functionality.



Using a wireless Palm® hand-held computer (typically called a “hand-held device”), users can now schedule up to eight functionality changes per day including the time of the sign’s operation (on/off) and the speed threshold at which the sign flashes a warning message to passing drivers. The scheduler can also be used to automatically turn on and off the sign’s optional traffic data collection feature, which records the date, time, and speed of passing vehicles.

(more)

“Now that radar speed signs have proven to be highly effective in slowing traffic we’re adding features that extend the technology’s use far beyond traditional traffic-calming devices,” said Gary O’Dell, president of Information Display Company. “The new scheduling technology is ideal for signs used around schools and commuter routes where safety and speed requirements may change depending upon the time of day.”

The wireless scheduler and data collection technology can be purchased together or separately. Both options come with a Palm wireless hand-held device pre-loaded with the SpeedCheck scheduling software. Prices start at \$475 per sign plus \$275 for the Palm with scheduling software and are available for immediate order and delivery.

For fifteen years, Information Display Company’s sole focus of attention has been expanding and perfecting traffic calming technology. As a result, “SpeedCheck” brand radar speed signs are now used in more cities than any other brand. For more information, go to www.informationdisplay.com or contact the company at (800) 421-8325.

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