

For Immediate Release

Press Contact:
Brad Brenner
Brenner Associates Public Relations
503-736-0610
brad@brennerassociates.com



**NEW ON-LINE FORUM ADDRESSES, SPEEDING, TRAFFIC CONGESTION,
SCHOOL ZONE SAFETY & OTHER TRAFFIC-RELATED TOPICS**

**Information Display Company – Leading Experts in Radar Speed Signs & Other
Traffic Management Technologies – Launch New Blog For Traffic Industry Pros**

Beaverton, OR – June 15, 2009 – Information Display Company, the largest independent designer/manufacturer of radar speed signs and other traffic management solutions, today launched Traffic Calming Matters, a blog for traffic engineers and other industry professionals interested in transportation related issues. The blog is intended to provide industry experts with a forum to discuss experiences, ask questions and share opinions on all subjects related to traffic management.

“New technologies and a growing list of newly published reports are helping to change the way professionals address traffic-related concerns,” said Gary ODell, president of Information Display Company. “This new blog is intended to help traffic engineers and safety professionals keep abreast of the latest developments and exchange ideas with each other.”

The content of Traffic Calming Matters will be provided by a variety of guest writers including experts at IDC and its partner companies. Those wishing to contribute opinions or engage in dialogue with others can do so through the blog’s comment section or by submitting topic ideas directly to the blog administrator at blog@informationdisplay.com

(more)

Current posts address a variety of subject matter including the effectiveness of radar speedcheck signs vs. speed bumps, the benefits of traffic light synchronization and thoughts on federal stimulus money projects.

Traffic Calming Matters can be found at

http://www.informationdisplay.com/traffic_calming_blog/

About Information Display Company

For the past 15 years, Information Display Company has played a leading role in designing, testing and manufacturing radar speed signs and other traffic management technologies. As a result, the company's SpeedCheck brand radar speed displays are used in more cities than any other brand. Information Display Company's new TrafficFlow Manager is helping cities eliminate congestion and ensure the smooth flow of traffic through busy streets. For more information on Information Display Company, visit www.informationdisplay.com or call 800-421-8325.

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